

About Us

Endera is an established SaaS product company that is rapidly expanding person-centric product across new channels while launching new products that are direct to consumer. Endera is a mature software product company that's never lost our lean start-up culture. We have achieved high levels of security compliance with an advanced software delivery capability. We are scaling out our design, development, delivery, and assurance operations with a second office that will be located in the downtown Sarasota. We are seeking energetic self-starters who want to be part of something special.

About the position

As an Endera User Experience Designer, you will be responsible for the look, feel, and workflow of multiple web-based products. You will deliver great visual experiences. You will be part of cross functional agile team, with frequent interactions with developers and testers. You will be responsible for lean user research, interviews and surveys, and translating them into "UX design" through sitemaps, user flows, customer journey maps, wireframes, mockups and prototypes.

Responsibilities:

- Apply Lean UX principles (early user validation, collaboration, problem solving, business value, flexible toolset, nimble design) and methods (writing problem statements, business and user assumptions and developing hypotheses) to formulate concepts through user flows, wireframes, user journeys, mockups and prototypes that lead to astonishing user experiences across a wide range of devices and interfaces.
- Plan and moderate user research e.g. usability tests, expert reviews, focus groups, depth interviews & surveys. Find creative ways to solve UX problems (e.g. usability, findability) and devising elegant solutions. Rapidly iterate from "from concept" research, conceiving, sketching, prototyping to progressive specifications that can be picked up by developers.
- Producing design artifacts that enable product development, requirements elicitation, and mobile first development
- Collaborate with diverse and dynamic stakeholders in the delivery of value through the development and delivery process. Eliciting stakeholder feedback and buy-in across the lifecycle.

Requirements

- Demonstrable UX design experience. Preference for experience designing complex solutions for complete digital environments.
- Demonstrable experience in using UX design best practices to design solutions, and a deep understanding of mobile-first and responsive design.
- Demonstrable experience and understanding of user-centered design, user research, user testing, A/B testing, rapid prototyping, heuristic analysis, usability and accessibility concerns.
- Proficiency in modern UX tools, best practices, and methods with the ability to match the right tools with the right methods.
- Excellent communication skilled in, storytelling, critiquing, facilitating and presenting
- Basic HTML5 and Web frameworks (Material Design, Bootstrap, etc).

Preferred Qualifications

- Demonstrates drive and desire to win
- Pursues objectives beyond what is required or expected
- Results oriented, reliable and able to manage multiple complex projects simultaneously
- Ability to communicate technical ideas to business leaders and other teams
- Demonstrates ability to think logically and analytically to solve problems
- Excellent attention to detail